

# Magazine Circulation

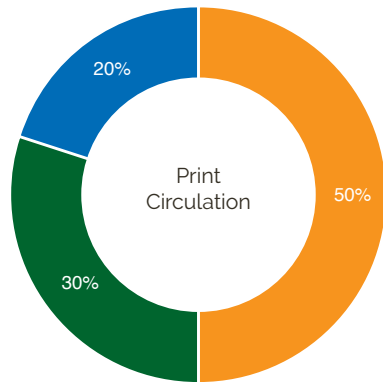
Average Circulation

29,500 per Issue

Issues per year: 6



**PLANT & EQUIPMENT**



## Print Circulation ( 60% )

17,600

Circulated Regions

- Middle East Region
- Africa Region
- International / Exhibition

## Digital Circulation ( 40% )

12,000

Circulated Online Magazine Platforms

[www.PlantAndEquipment.com](http://www.PlantAndEquipment.com)

[www.issuu.com](http://www.issuu.com)

[www.magzter.com](http://www.magzter.com)

[www.fliphtml5.com](http://www.fliphtml5.com)

[www.yumpu.com](http://www.yumpu.com)

[www.readwhere.com](http://www.readwhere.com)

[www.anyflip.com](http://www.anyflip.com)

## Reader Profile

- Civil Engineering Contractors
- Building contractors
- Logistic firms
- Subcontractors
- Surveyors
- Operators
- Heavy Equipment dealers
- Trucks and Transport dealers
- Government Ministries
- Mining companies
- Road construction and building materials companies
- Spare part dealers
- Rental equipment hires

Per issue, **Plant & Equipment** magazines are distributed throughout the Middle East and Africa. As a bonus circulation, our magazines are distributed to exhibitions including bauma, The Big 5, CONEXPO-CON/AGG, Mining Indaba, Saudi Build, Middle East Energy Dubai/Saudi, BICES, Intermat, Egypt Projects, and many more! Visit our website, "[www.PlantAndEquipment.com/exhibitions](http://www.PlantAndEquipment.com/exhibitions)" to learn more about our exhibition distribution network.